

Francisco Jaime Cuneo

Valuation & Financial Modeling Analyst | Equity Research | Corporate Finance

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PROFILE

Finance analyst with applied valuation and financial modeling experience across consumer staples, real estate, advertising, and industrials. Built 6+ integrated DCF, SOTP, and NAV models with scenario and sensitivity analysis, translating valuation outputs into investment narratives and decision-ready materials for U.S.-based clients.

EXPERIENCE

Valuation Analyst (Freelance)

TechNatives – Talent and Consulting Studio

Remote

Jan. 2026 – Present

Built 6+ integrated DCF and SOTP valuation models for U.S.-based corporate clients, defining implied equity value ranges to support investment and capital allocation decisions.

Structured Bear/Base/Bull scenario frameworks with sensitivity analysis across WACC, revenue growth, and margin inputs to quantify valuation drivers and downside/upside risk.

Performed financial statement analysis and cash-flow forecasting to build and stress-test assumptions, improving consistency and audit-readiness across deliverables.

Synthesized valuation outputs into investment narratives and decision-ready materials, communicating value drivers, risks, and recommendations to stakeholders.

Executive Assistant to the CEO

LineW – Branding and Strategy Agency

Buenos Aires, Argentina

2024

Tracked and reported digital marketing KPIs across design, marketing, and account teams, delivering performance analysis that informed data-driven campaign adjustments aligned to client targets.

PROJECTS

Equity Valuation — Philip Morris (PM) & Colgate-Palmolive (CL) | *DCF, Comparable Company Analysis* 2026

Built integrated DCF valuations forecasting revenue, margins, and free cash flow to derive intrinsic value and an implied share-price range for two consumer-staples leaders.

Triangulated DCF output against comparable company analysis and ran Bear/Base/Bull scenarios with WACC and growth sensitivities to frame the investment thesis and downside risk.

Independent Financial Research & Analysis Site | *Netlify, Chart.js, HTML*

2026 – Present

Research, write, and publish long-form analysis on companies and markets, building data visualizations and managing end-to-end production and deployment.

EDUCATION

University of Buenos Aires

Buenos Aires, Argentina

B.A. in Economics (In Progress, Expected 2028) – Macro, Micro, Econometrics, Statistics

2024 – Present

Saint Joseph Mary, Maldonado, Uruguay

2022 – 2023

Socio-economics Bachelor, Bilingual Education

SKILLS

Valuation & Financial Modeling: DCF, SOTP, NAV, integrated three-statement modeling, scenario & sensitivity analysis, financial statement analysis, forecasting, valuation drivers

Analytical: Investment analysis, financial analysis, KPI analysis, risk assessment, data analysis, problem structuring

Data & Tools: Excel (advanced financial modeling), Python, R, Power BI, LaTeX

Languages: Spanish (native), English (CAE – professional proficiency)

Certifications: Python, Excel & Power BI – Santander (2025) | Cambridge English Advanced (CAE), 2023

VOLUNTEERING AND ACTIVITIES

TECHO — Home-building volunteer, Buenos Aires.

UBA Football — Economics Faculty team.